

FOR IMMEDIATE RELEASE October 21, 2024 **Contact:** Anita Feltman PR Chair, Board of Directors 904-608-6877 pr@smpsjax.com

San Marco Preservation Society Announces First Executive Director at Concert in the Park

JACKSONVILLE, FL — The San Marco Preservation Society is pleased to announce the hiring of Sheri Webber as the organization's first Executive Director. The community is invited to meet and welcome Webber at the SMPS's Concert in the Park event on Friday, Oct. 25, at Fletcher Park (1652 Atlantic Blvd.).

Webber holds a master's degree in public policy from the Jacksonville University Public Policy Institute. She previously served in multiple capacities for the City of Jacksonville, including the Office of the Mayor, City Council At-Large, Group 4, and most recently Downtown Investment Authority. Her dedication to engaging and adding tangible value to communities will be invaluable as the San Marco Preservation Society embarks on new projects aimed at supporting our community's rich history.

In her new role, Webber will oversee the SMPS's operations, strategic planning, and community outreach efforts. She is committed to fostering partnerships with local governments, educational institutions, and other organizations to enhance public awareness and appreciation of the organization's historical assets.

"We are thrilled to welcome Sheri to our team," said Board President David Paulk. "Her expertise and vision align perfectly with our mission to preserve and promote the historical significance of our community. We look forward to her leadership as we continue to advocate to preserve the history in our neighborhood."

Webber is excited to take on this new challenge and looks forward to working with the dedicated board members and volunteers of the San Marco Preservation Society. "I am honored to join such a vital organization and am eager to contribute to the preservation of our history and stories," she stated. "San Marco is on the cusp of its centennial and the creation of this full-time role was part of the Board's vision for how SMPS will lead—not just during this incredible milestone but into the next 100 years."

The San Marco Preservation Society invites the community to join them in welcoming Sheri Webber at its Concert in the Park scheduled for Friday, Oct. 25 from 6:00 to 8:30 p.m. This family-



friendly event is free to attend and open to the public. All guests are invited to enjoy local live music, food and drink, and an opportunity for community gathering.

The San Marco Preservation Society preserves, protects, and renews the San Marco neighborhood as an area of historical and architectural significance for the education, enjoyment, and benefit of residents, visitors, and the community at large. The nonprofit was founded nearly 50 years ago, in 1976, by and for neighbors. Learn more about Concert in the Park and the SMPS at www.smpsjax.com.

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